

# NYSAR Housing Opportunities Foundation

## SPONSORSHIP OPPORTUNITIES

### You can make a difference.

The New York State Association of REALTORS® and the NYSAR Housing Opportunities Foundation are committed to assisting New Yorkers in achieving the American Dream of becoming homeowners.

Every day, New York REALTORS® assist families and individuals in becoming homeowners. Yet, we know that many are left behind. The NYSAR Housing Opportunities Foundation was created to help these families and individuals in overcoming the obstacles to homeownership as well as to promote safe, decent and affordable housing for all in New York State.



[www.NYSARHousingFoundation.com](http://www.NYSARHousingFoundation.com)

| Ph: 518.463.0300

| [housingfdn@nysar.com](mailto:housingfdn@nysar.com)

		Year-round Partner	Platinum (Exclusive)	Gold (Exclusive)	Silver	Exhibitor only
	Sponsorship Investment	\$5,000	\$4,000	\$2,000	\$1,000	\$500
<b>Pre-event</b>						
	Logo w/ link and company information on website partner page; 1 standalone email to all NYSAR members per year; 1 informational webinar per year; company pamphlets at general events; 1 dedicated social media post per quarter	x				
	Logo w/ link in events section at www.NYSARHousingFoundation.com		x	x	x	
	Dedicated email to all registrants		x			
	Logo in promotional materials		x	x	x	
	Sponsor recognition with link to sponsor's website on NYSAR social media pages 3 times prior to event		x			
	Sponsor recognition with link to sponsor's website on NYSAR social media pages 2 times prior to event			x		
	Sponsor recognition with link to sponsor's website on NYSAR social media pages 1 time prior to event				x	
<b>During event</b>						
	Logo included in the on-site materials		x	x	x	x
	Your company name and logo on signage		x	x	x	
	Sponsorship recognition on social media Pages		x	x	x	
	Exhibit table & sign w/ company name and logo		x	x	x	x
	Company representative remarks at event		x			

<b>A La Carte Sponsorship:</b>		Investment
	A variety of options are available - inquire within	TBD
	NYS Realtor® Magazine Ad (one issue, if space permits)	TBD

# SPONSOR & EXHIBITOR RESERVATION FORM

Thank you for deciding to sponsor and/or exhibit with the NYSAR Housing Opportunities Foundation.

Company Name:	
Contact Person:	
Title:	
Address:	
City, State Zip:	
Phone:	
Fax:	
Email:	

**Please complete and return this form with payment to:**

Email: housingfdn@nysar.com

Mail: NYSAR, 130 Washington Avenue,  
Albany, NY 12210

**Questions?** Contact us at 518.463.0300

Please select the sponsor or exhibitor level and which set of meetings you are reserving:

	Sponsor Level	Cost (per event)	Specific Event	Business Meetings
	Year-round Partner	\$5,000	N/A	N/A
	Platinum (Exclusive)	\$4,000		
	Gold (Exclusive)	\$2,000		
	Silver	\$1,000		
	Exhibitor Only	\$500		
	<b>A La Carte Sponsorship examples:</b>			
	Snack or Coffee Break	TBD		
	Raffle Item Donation	TBD		
	Welcome Bags	TBD		
	Phone Charging Station	TBD		
	NYS Realtor® Magazine Ad	TBD	N/A	N/A

*Exclusive sponsorships are available on a first-come, first-served basis.*

## PAYMENT:

My check, made payable to the NYSAR Housing Opportunities Foundation, in the amount of \$\_\_\_\_\_ is enclosed.

Please charge my credit card (circle one):      AMEX    DISCOVER    MasterCard    Visa

Authorized amount of payment: \$\_\_\_\_\_ Credit card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Print name of Cardholder: \_\_\_\_\_ Date: \_\_\_\_\_

Signature of authorized user: \_\_\_\_\_