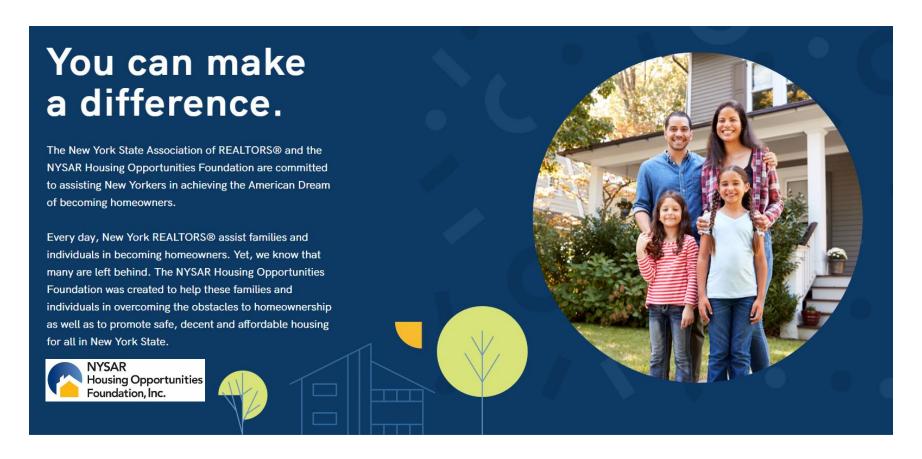
NYSAR Housing Opportunities Foundation SPONSORSHIP OPPORTUNITIES



Ph: 518.463.0300

www.NYSARHousingFoundation.com

housingfdn@nysar.com

| | | Year-round | Platinum | Gold | | Exhibitor |
|--------------|--|------------|-------------|-------------|---------|-----------|
| | | Partner | (Exclusive) | (Exclusive) | Silver | only |
| | Sponsorship Investment | \$5,000 | \$4,000 | \$2,000 | \$1,000 | \$500 |
| Pre-event | | | | | | |
| | Logo w/ link and company information on website partner page; 1 | | | | | |
| | standalone email to all NYSAR members per year; 1 informational | | | | | |
| | webinar per year; company pamplets at general events; 1 dedicated | | | | | |
| | social media post per quarter | Х | | | | |
| | Languard link in according at a way NVCA DULG sing Face dation and | | | | | |
| | Logo w/ link in events section at www.NYSARHousingFoundation.com | | Х | Х | Х | |
| | Dedicated email to all registrants | | Х | | | |
| | Logo in promotional materials | | Х | Х | Х | |
| | Sponsor recognition with link to sponsor's website on NYSAR social | | | | | |
| | media pages 3 times prior to event | | х | | | |
| | Sponsor recognition with link to sponsor's website on NYSAR social | | | | | |
| | media pages 2 times prior to event | | | x | | |
| | Sponsor recognition with link to sponsor's website on NYSAR social | | | | | |
| | media pages 1 time prior to event | | | | x | |
| During event | | | | | | |
| | Logo included in the on-site materials | | х | х | х | х |
| | Your company name and logo on signage | | х | х | х | |
| | Sponsorship recognition on social media Pages | | х | х | х | |
| | Exhibit table & sign w/ company name and logo | | х | х | Х | х |
| | Company representative remarks at event | | х | | | |

| A La Carte Sponsorship: | | Investment |
|----------------------------|--|------------|
| | A varity of options are available - inquire within | TBD |
| | NYS Realtor® Magazine Ad (one issue, if space permits) | TBD |

SPONSOR & EXHIBITOR RESERVATION FORM

Thank you for deciding to sponsor and/or exhibit with the NYSAR Housing Opportunities Foundation.

| Company Name: | |
|-------------------------|--|
| Contact Person: | |
| Title: | |
| Address: | |
| City, State Zip: Phone: | |
| Phone: | |
| Fax: | |
| Email: | |

Please complete and return this form with payment to:

Email: housingfdn@nysar.com

Mail: NYSAR, 130 Washington Avenue, Albany, NY 12210

Questions? Contact us at 518.463.0300

Please select the sponsor or exhibitor level and which set of meetings you are reserving:

| Sponsor Level | Cost (per event) | Specific Event | Business Meetings |
|----------------------------------|------------------|----------------|--------------------------|
| Year-round Partner | \$5,000 | N/A | N/A |
| Platinum (Exclusive) | \$4,000 | | |
| Gold (Exclusive) | \$2,000 | | |
| Silver | \$1,000 | | |
| Exhibitor Only | \$500 | | |
| A La Carte Sponsorship examples: | | | |
| Snack or Coffee Break | TBD | | |
| Raffle Item Donation | TBD | | |
| Welcome Bags | TBD | | |
| Phone Charging Station | TBD | | |
| NYS Realtor® Magazine Ad | TBD | N/A | N/A |

Exclusive sponsorships are available on a first-come, first-served basis.

PAYMENT:

| My check, made payable to the NYSAR Housing Opportunities Foundation, in the | ie amou | ınt of \$_ | is enclosed. |
|--|---------|------------|--------------|
| Please charge my credit card (circle one): AMEX DISCOVER MasterCa | rd Vi | isa | |
| Authorized amount of payment: \$Credit card #: | | | |
| Expiration Date:Security Code: | | | |
| Print name of Cardholder: | Dat | te: | |
| Signature of authorized user: | | | |